

THREE JOCKEYS REINSTATED AFTER TWO-YEAR SUSPENSION

Bobby Watson, Frank Madeley and Colin McDonald To Be Given Another Chance by I.C.R.A.—Five Others, Set Down in Spring of 1937, Still on Inactive List

FOUR HORSES ALSO REINSTATED BY I.C.R.A.

By DOUG McQUARRIE Assuming a broad-minded attitude, the Incorporated Canadian Racing Association, through Spokesman A. E. Dymond, today reinstated three of the eight riders set down on the eve of the King's Plate in 1937 for alleged participation in a "jockey ring" operating on Ontario tracks.

Robert "Bobby" Watson, one of America's ranking riders before he ran afoul of the officials; Colin McDonald, under contract to R. S. McLaughlin of Oshawa, along with Watson, and Frankie Madeley, a better-than-average "bunter" before being set down, all found themselves in the good graces of the parent body today.

The five others who figured in the "Scandals of 1937" have not received the blessing of the I.C.R.A. and are not likely to for some time to come—if ever. This quintet is composed of Frank Dougherty, Frank Mann, John Passero, Gordon Atkins and Henry Palocz.

The storm which broke over racing circles like a bolt from the blue, started on the eve of the King's Plate in 1937, when five of the boys were "grounded." At the time, no explanation for the suspensions was given. Later, during the Woodbine meeting, the other three were set down.

The riders allegedly participated in a fixed race at Thorncliffe in June, 1936. The race in question was won by Deedle, owned by Bob Leslie of Toronto and ridden by Pat Remillard. Remillard was absolved from all blame, it being the contention of investigating officials that Remillard had no knowledge of what was taking place and that he was "shoed" in aboard the victorious Deedle.

It was further alleged at the time that the jockeys met every \$100 each and winning mutual tickets on Deedle.

It was never actually determined whether the riders took part in other "fixed" events or not.

Made Decision Monday Behind locked doors in the I.C.R.A. office on Monday, the matter of the three reinstatements and refusal of five others, was the chief topic. A decision was reached at that time, but official announcement of their action was withheld until President Dymond met the press at a special gathering early today.

When the three suspensions were announced in 1937, there was no set time limit attached. The suspensions were issued for an indefinite period so the decision of the I.C.R.A. in reinstating McDonald, Watson and Madeley does not necessarily rescinding any former rulings.

Since the time of their suspensions, McDonald and Watson have been afforded steady employment by R. S. McLaughlin, Oshawa sportsman. Mr. McLaughlin and Trainer Frank Gilpin have done much for these two lads and it was partially through their untiring efforts, it was learned, the I.C.R.A. took kindly to applications for reinstatement.

Worked Steady Ever Since Both Watson and McDonald have been working horses for the wood stable, contract employers of the pair. Both are in perfect condition and, it might be added, are ready for saddle duty immediately. Madeley, too, is ready to accept mounts. None of the boys have added any appreciable amount of weight. In fact, Watson, at 168 pounds, is the same weight as the day he was set down.

The ease of these boys is not the first in the past six months to create a stir in thoroughbred racing circles. Last winter the Miami turf salons saw the reinstatement of Don Meade, who was grounded three years ago for betting on horses other than those he rode. The reinstatement of Meade justified the confidence placed in him by the Miami turf fields and wound up the winter season as leading rider on the south, engaging in a close race for top honors with Jockey Jimmy Oros, 17-year-old apprentice.

The opinion has been freely bandied about, since the week-end, that Frankie Mann would be among those to be reinstated, but no action was taken in his favor, and no action was circulated in turf circles that Mann had been seen working Rockwood at Dufferin last Sunday. Turfsters felt certain, in view of his antics, that he might have some inkling of what was going on behind the scenes.

Horses O.K.'d, Too Other business completed and announced by the I.C.R.A. at their last meeting included the reinstatement of four horses, all of them suspended following positive saliva tests at Stamford Park last year.

Heydons, who was found to be stimulated on Aug. 20, 1938, will re-enter racing June 29 this year. V. L. W. was found to be stimulated in the third race, Aug. 2 at Stamford, will be reinstated June 29. Prince Reno is another. He will return to racing July 6. He was caught at Stamford Aug. 20, his King is the other and July 6 has been set as the date for her reinstatement.

Some players have ability in a natural way and not an atom of brain material to go with it. . . others have brilliance and lack the driving force that might take them to the top. . . Billy has the ability, brains and driving forces. He also has personal charm to go along with the other ingredients. . . Maybe that's why you have guessed that we are all for the kid. Correct!

The Canadian amateur tournament in Montreal last week and the International bouts slated for Chicago this week threw many spokes into Doug McGregor's attempts at matching certain fighters for the Lions show the other night. How he finally came up with such a fine card is still a mystery even to him.

Mack Scott, who captured The Star trophy, bids fair to make a name for himself in fistic pastures of the near future. In Montreal he stole the show with his fine boxing on the way to the 147-pound crown. At the Lions show he had little trouble overcoming Pete Phillips of Niagara Falls. Scott has progressed under the able tutelage of Cozmo Canzano, Central Y.M.C.A. boxing instructor.

Usually the crowd makes the show, but the club's 17th annual amateur boxing program, proceeds of which will go to give some 200 underprivileged kids a holiday this summer, didn't need a crowd to put it over. And the sorry part of it is that it didn't get one.

Views and Hastings At Withrow Tonight Normy Taylor's Valleyviews, loaded with stary players like Herby Moores, Bert Haigh, Harry Heydon, the Windsor flash, and with Lefty Finlayson, on the mound in one of the teams to beat in the Withrow Senior League. But the young Hastings team, piloted by Clare Smith, may upset the dope when these outfits meet to-night at Withrow Park at 6:45 o'clock. Either Hawkins or Flynn will be on the mound for Hastings.

Spinning the Wheel By FRED JACKSON SPORTS EDITOR After last night's demonstration of how tennis should not be played the best suggestion we can make to those professional net moguls is that they should take a tip from the Arabs who folded their tents and silently stole away in the night. . . in this case we suggest that the pros fold up their portable playing surface and do a gentle sneak, leaving the customers to get what thrills they may from whatever amateur competitions there are to be played in these parts.



Look Out, Chiefs, Hold Your Scalps!



PERRY SPOILS PRO NET CARD LOSES 6-1, 6-2

Gorchakoff and Senior in Prelim Match Steal the Show

ONLY 1,500 ATTEND

By JOE PERLOVE With Master Fred Perry providing the fizzing fuse, big time tennis fell down and went "plitt" at the Gardens last night. Luckily for Mr. Perry tennis fans are not as effervescent as fight fans or the sound of his collapse would have been joined by a strident "brrraack," which is the plaintive call of the Bronx "bird" in pain.

And it was plenty painful watching Perry take a 6-1, 6-2 shellacking from Donald Budge in the feature (?) match of the evening. Not on "was Budge too good for Perry, but Perry was too bad to be true. His timing was awful. His touch was absent. The net was too high for most of his shots. The courts were too short. And if he was concentrating at all it was on the vacation he will take springing early next week, when the tour comes to a close.

No Contest Budge tried his best to make a contest of it. But his mastery lies in winning points, not dropping them. He did let a number of shots breeze by him. Shots that even we could have returned after leaping the net, tripping twice over a smouldering line-man, dealing out a Mississippi heart hand and counting the house.

Of course counting the house wouldn't have taken up much time even by the Chicago system. There were slightly over 1,500 spectators on hand. Which was what Perry must have been joking about when play started.

Budge just romped through the first set as Perry kept hitting into the net or out of bounds. He was outfooted by the red-head's passing shots. Budge was also romping through the second set and was leading 4-0 when it suddenly struck him that cash customers were watching. Perry took the next two amid loud huzzas. Budge then swept him off the court to finish it.

Yeah! Gorchakoff! Best tennis of the night was supplied by Walter Senior and Ben Gorchakoff in the preliminary match. Gorchakoff picked up the marbles 6-4, 6-3 despite the fact that he jumped from rally to rally. Seems he has collected colossal trading shots with Senior and hasn't had a chance to rest up. He will likely finish out the tour in a wheelchair.

Two men certainly turned it on. They played as if the U.S. national singles title was at stake. They went for everything and most of the time got it. Gorchakoff went out because he came through time and again with sensational shots in crucial spots.

Following the Budge-Perry debacle Gorchakoff and Budge paired up and whipped Perry and Senior two out of three after dropping the first set. The scores were 3-6, 6-3, 6-4. Senior collected most of the cheers in his heat through his tireless tries. He practically played the opposition single-handed. Perry being very busy trying to brush off his weak work with a smile.

HARRINGAY PLAYERS MAKE THEIR MARKS

London, May 3.—Ample evidence showing why Haringay Greyhounds won the English National Hockey League championship came out today in the official statistics. A Greyhound forward was the leading scorer and their goalkeeper had the best goals-against record.

Big Joe Shack from Winnipeg paced Greyhounds to the championship by scoring 24 goals and 20 assists, a 44-point total better by three than Alec Archer of Wembley Lions. Greyhounds' superiority extended further down the scoring list, his Canadian linemates, Dunc Cheyne and Jack Drumming, finishing third and sixth with 40 and 36 points respectively.

Goals allowed Foster of Greyhounds allowed only 78 goals over the 30-game campaign, four less than Roy Musgrove, the Winnipeg boy who tended goal for Lions.

L.Y.R.A. SPRING MEET AT HAMILTON ON SAT.

The annual spring meet of the council of the Lake Yacht Racing Association will be held at the Royal Hamilton Yacht Club, Hamilton, this Saturday afternoon. There will be a luncheon served in the club house at 1 o'clock and the meeting will be called immediately after, advises Secretary B. Van Winkle of the Queen City Yacht Club, Toronto.

LOOKING OVER THE KING'S PLATERS

By DOUG McQUARRIE

B. F. 3, by The Romp II-Hey, by Dis Done, Owner, Parkwood Stable, Trainer, F. Gilpin. Breeder, Woodland Investments.

One victory in seven starts, and that over only a fair band of juveniles, is Donnedra's chief claim to fame. This The Romp filly has raced over both good and fast tracks and thus far hasn't shown a decided liking for one or the other. Furthermore she failed to show that anything over five furlongs is suitable for her to gain brackets. Her lone victory was scored at five furlongs when she whipped Triggish, Worthy Tip and Ontega. This was an allowance event in June at Hamilton. Triggish wiped out this defeat, however, beating her at the same track before the meeting concluded.

Rather than improve off her victory, Donnedra appeared to go down hill. She was third to Sea General and Jewell her next start, also at Hamilton and then fifth to Archworth, Brodea and Young Man at Thorncliffe in the fall over the six-furlong route. Another six-furlong jaunt found her wanting in the matter of speed once again and she wound up seventh to Jewell, McMark and Archworth.

Finally, to wind up the season, Trainer Gilpin dropped her in the Cup and Saucer event at Long Branch. It was her only test at a mile and 70 yards and the Open classic proved anything but to her liking. She was distinctly outclassed in a race marked by many mishaps. She broke 12th and never improved. She was 12th at the finish behind Archworth, Sea General and Light Birch, beaten 24 lengths.

In the spring of last year The Romp filly looked like she might be numbered among the season's juvenile finds, but her dismal races later dispelled any idea of this happening. She may come back this spring with a bang. Only time will tell after Trainer Gilpin ships his charges to Woodbine from their pretentious quarters at R. S. McLaughlin's farm in Oshawa.

Racing Record: Starts, 7; Wins, 1; Seconds, 1; Thirds, 1. Amount won \$725.

Champions In Minor Sport Get Civic Awards At Annual Banquet

Champions in minor sport received their awards from the city at the annual affair held at the King Edward hotel with no less than 85 youngsters parading before representatives of the council and heads of various sports organizations. Recipients were: Toronto and District Amateur Basketball Association: Stanley Park Recreation Centre—Nancy, city champion; James Findlay, Max Gilmann, Kenneth Heard, Harry Mazer, Rickman, Morris, William Patterson, Ben Hoff, Peter Stein, Walterman, Max Grossman, Mervil Voldner, M. A. Samsone, L. Post.

Harbord Playground—Midget, city champion; Charles Campbell, Bernard Horne, Daniel Polynski, Benjie Fox, Nathan Kutner, Irvine Linton, Jessie MacIsaac, Harold Wolfman, Robert Zwa, Frank Amster, Birtzi Irazola, Matthew Eckler. Elizabeth Playground—Juvenile Canadian champion; Max Gertler, Carl Goodman, William Hynds, Herman Nicker, Max Hurler, Sam Hurler, Joseph Hurler, Morris Wiener, Morris Shippit, Philip Macke, Joe Kussowrak, Robert Abate, Elizabeth Playground—Junior Ontario champion; Saul Bergstein, Bernard Harkley, Constantine Biondini, Harry Ziten, Irvine Goodman, Harry Henick, Gerard Heiser, Max Kraman, David Wolfish, Abe Hoff, Peter Stein, Frank Wolfish, Toronto and District Women's Amateur Basketball Association—Junior Ontario champion; Miss Estelle Rudolph, Miss Ethel Bluman, Miss Irene Stubbins, Miss Estelle Symbrow, Miss Jennie Redman, Miss Marie Taggart, Miss Beatrice Hildner, Miss Clara Goussier, Miss Fay Forest, Miss Bertha Stein, Miss Estelle Goldring, Miss Lily Amthor.

Advertisement for 'The Bracer' featuring a cartoon character and the text 'FOR MORE ACTIVE LIVING' and 'MADE BY BAUER & BLACK'.



NEW SPRING CLOTHES

Here's Billy Taylor, latest recruit to the Maple Leaf hockey cause, all decked out in his new uniform. Looks pretty nice in the new garb, eh what?

UMPIRES REQUESTED FOR VIADUCT SR. LOOP

Umpire's applications are being received by the Danforth-Viaduct Senior Baseball league and officials intending to forward their written applications must do so immediately as it is necessary to have all these in by the end of this week. Applications should be sent to the secretary, Fred Jost, at 5 Boustead Ave.

BILL HANCOCK MOVES TO NORTHERN QUEBEC

Penetanguishene, May 3. — Bill Hancock, well-known hockey coach here, announced in an address to a service club here last night that he has accepted an appointment as sports director at Perron Mines in northern Quebec. He will leave here early in June.

LEAFS NOT DOWNHEARTED OVER POOR ROAD RECORD

Toronto Club Comes Home for Tomorrow's Opening Full of Confidence in Their Ability to Go Places—Barrow Here for Tonight's Banquet

DROP FINAL TOUR GAME TO JERSEY IN 11TH

By CHARLIE GOOD There were no banners waving in the breeze, nor was there any "heiling" to high heaven when the Toronto Leafs, led by Manager Burns, arrived home today. However, the small army of players had smiles for everybody and for all that they didn't particularly distinguish themselves on the first road trip just concluded, didn't seem to be worried over the matter.

In fact they seemed to fairly ooze confidence. Even Dan Howley had nothing but cheery words which is a happy augury as the veteran is not a good loser.

The Leafs' general manager made it plain not only by his demeanor, but by the spoken word, that he hasn't lost faith in the aggregation which but to the contrary. "We are a good club in hard luck," said Dan. "You'll see a different state of things from now on."

Howley was vociferous in his praise of the newcomers to the team, especially Dejonghe, Schuster and Billy Weir. The former, he is positive, will make the fans forget Gantebine, while "Wild Bill" should prove to be the best short-stop seen around here in a long while. Schuster is present hors de combat with a strained back. He is expected to play tomorrow. Weir, according to Daniel, gave a great display at Newark when he shut out the champions. Matchildon, who will pitch tomorrow, also came in for much commendation. "Best rookie pitcher of this or any other season," was the tribute paid the pride of Penetang.

Tonight the Leafs, one and all, will be the guests of the Boosters' association at the King Edward when Edward G. Barrow, former Toronto manager and now president of the world-famous Yankees, will also come in today, will be the chief figure at the banquet sponsored by Jack Lynch and his party. It should be a real affair, as more than 500 notables and baseball enthusiasts will be in attendance.

For all that the Toronto club has hardly made mincemeat of the opposition in its first half round of the circuit there is no reason to give up on the team.

Several of their defeats were in the nature of gifts, yesterday's affair at Jersey City which saw the Burnsmen toss off a five-run lead coming under that category. Jersey City eventually won out in the 11th innings.

Inefficient pitching was responsible for the disaster just as it was in some of the other eight losses. It is in this department that probably the Leafs could stand assistance. Perzulo, the strikeout king from the Sally league via Boston, may prove the answer. He joined the club yesterday as Pitcher Art Kenny and infielder Walsh departed.

There is a possibility that the outfield problem will also be solved soon. It is understood that Lamb, a fly chaser now with Detroit, may be secured. He has a reputation as a slugger and that's something that the Leafs need in the garden sector, though Mayo Smith seems to be gradually finding himself. There, of course, there is Tony Sabol, the training trip sensation, always to be considered.

Tough One to Lose In yesterday's game at Jersey City the Leafs had the Little Giants well beaten until the 8th when with two score to 1 Don Brennan, who had replaced Joe Mulligan when the latter showed signs of weakening, went haywire in his turn. He passed Blakely, hit Dicksdot, allowed a couple of infield dribblers to go for hits and then gave another walk.

Berly took his place and before the fireworks were over the Jerseys had five runs and the game was tied up. Berly pitched well thereafter until taken out for a pinch-hitter in the Leafs' half of the 11th. This brought Caldwell on the scene and he was the loser. Mihalic bunted safely and subsequently scored on Blakely's low liner which went for a triple.

The Leafs pounded out Carpenter and Hubbell in succession but Vandenberg held them safe. N. Smith, Dejonghe and Petoskey each had two of 1 Don Brennan, who had replaced Joe Mulligan when the latter showed signs of weakening, went haywire in his turn. He passed Blakely, hit Dicksdot, allowed a couple of infield dribblers to go for hits and then gave another walk.

The Leafs pounded out Carpenter and Hubbell in succession but Vandenberg held them safe. N. Smith, Dejonghe and Petoskey each had two of 1 Don Brennan, who had replaced Joe Mulligan when the latter showed signs of weakening, went haywire in his turn. He passed Blakely, hit Dicksdot, allowed a couple of infield dribblers to go for hits and then gave another walk.

The Leafs pounded out Carpenter and Hubbell in succession but Vandenberg held them safe. N. Smith, Dejonghe and Petoskey each had two of 1 Don Brennan, who had replaced Joe Mulligan when the latter showed signs of weakening, went haywire in his turn. He passed Blakely, hit Dicksdot, allowed a couple of infield dribblers to go for hits and then gave another walk.

The Leafs pounded out Carpenter and Hubbell in succession but Vandenberg held them safe. N. Smith, Dejonghe and Petoskey each had two of 1 Don Brennan, who had replaced Joe Mulligan when the latter showed signs of weakening, went haywire in his turn. He passed Blakely, hit Dicksdot, allowed a couple of infield dribblers to go for hits and then gave another walk.

The Leafs pounded out Carpenter and Hubbell in succession but Vandenberg held them safe. N. Smith, Dejonghe and Petoskey each had two of 1 Don Brennan, who had replaced Joe Mulligan when the latter showed signs of weakening, went haywire in his turn. He passed Blakely, hit Dicksdot, allowed a couple of infield dribblers to go for hits and then gave another walk.

The Leafs pounded out Carpenter and Hubbell in succession but Vandenberg held them safe. N. Smith, Dejonghe and Petoskey each had two of 1 Don Brennan, who had replaced Joe Mulligan when the latter showed signs of weakening, went haywire in his turn. He passed Blakely, hit Dicksdot, allowed a couple of infield dribblers to go for hits and then gave another walk.

The Leafs pounded out Carpenter and Hubbell in succession but Vandenberg held them safe. N. Smith, Dejonghe and Petoskey each had two of 1 Don Brennan, who had replaced Joe Mulligan when the latter showed signs of weakening, went haywire in his turn. He passed Blakely, hit Dicksdot, allowed a couple of infield dribblers to go for hits and then gave another walk.

The Leafs pounded out Carpenter and Hubbell in succession but Vandenberg held them safe. N. Smith, Dejonghe and Petoskey each had two of 1 Don Brennan, who had replaced Joe Mulligan when the latter showed signs of weakening, went haywire in his turn. He passed Blakely, hit Dicksdot, allowed a couple of infield dribblers to go for hits and then gave another walk.

The Leafs pounded out Carpenter and Hubbell in succession but Vandenberg held them safe. N. Smith, Dejonghe and Petoskey each had two of 1 Don Brennan, who had replaced Joe Mulligan when the latter showed signs of weakening, went haywire in his turn. He passed Blakely, hit Dicksdot, allowed a couple of infield dribblers to go for hits and then gave another walk.

The Leafs pounded out Carpenter and Hubbell in succession but Vandenberg held them safe. N. Smith, Dejonghe and Petoskey each had two of 1 Don Brennan, who had replaced Joe Mulligan when the latter showed signs of weakening, went haywire in his turn. He passed Blakely, hit Dicksdot, allowed a couple of infield dribblers to go for hits and then gave another walk.

The Leafs pounded out Carpenter and Hubbell in succession but Vandenberg held them safe. N. Smith, Dejonghe and Petoskey each had two of 1 Don Brennan, who had replaced Joe Mulligan when the latter showed signs of weakening, went haywire in his turn. He passed Blakely, hit Dicksdot, allowed a couple of infield dribblers to go for hits and then gave another walk.

The Leafs pounded out Carpenter and Hubbell in succession but Vandenberg held them safe. N. Smith, Dejonghe and Petoskey each had two of 1 Don Brennan, who had replaced Joe Mulligan when the latter showed signs of weakening, went haywire in his turn. He passed Blakely, hit Dicksdot, allowed a couple of infield dribblers to go for hits and then gave another walk.

The Leafs pounded out Carpenter and Hubbell in succession but Vandenberg held them safe. N. Smith, Dejonghe and Petoskey each had two of 1 Don Brennan, who had replaced Joe Mulligan when the latter showed signs of weakening, went haywire in his turn. He passed Blakely, hit Dicksdot, allowed a couple of infield dribblers to go for hits and then gave another walk.

Chip Shots

A Toronto and District Golf Captains' association was organized last night in the Victoria club called to delve further into the matter of the new 'T' and 'D' Golf League. The captains' association will operate the league with M. Scott of Weston as convener, and Joe Lewis, Mississauga, president of the association.

Twelve clubs will comprise the league with the schedule starting May 28. Home clubs are to be responsible for sending the results in Mr. Scott, 57 Bloor E. Games start at two o'clock with the home captain having final say in possible postponement if weather conditions are unfavorable. Clubs entered are Thornhill, Uplands, Scarborough, Glen Hawn, Humber Valley, Cedar Brae, Mississauga, Islington, Summit, Woodbine, Lakeview and Weston.

Those attending last night's meeting were: Dr. W. Lundy, captain, and J. H. Nerlich, vice-captain of Thornhill; G. M. McPherson, Uplands captain; Dr. L. Hipwell, Glen Hawn captain; Ross Valley, Humber Valley captain; W. G. Tredway, Cedar Brae captain; J. L. Lewis, Mississauga captain; M. J. Coe, Summit captain; Jack MacDonald, Woodbine captain; C. H. Leaver, Lakeview captain; F. Hall and A. Paine of Tam o' Shanter Club, H. M. Scott, Murray Dennis and W. Stead, captains of Weston, Scarborough and Islington, respectively, were unable to be present.

Islington Club Ladies' section had a splendid turnout yesterday for a nine-hole competition which featured their opening day. Prize-winners were: Silver division, low gross, Mrs. E. S. Caulfield; low net, Mrs. C. M. Kirkwood; second net, Mrs. L. L. Harrison; first flight, low gross, Mrs. E. S. Caulfield; low net, Mrs. J. M. Crumston; second flight, low gross, Mrs. Douglas B. Chan; low net, Mrs. H. C. Jackson; second net, Mrs. W. Hall; third flight low gross, Mrs. H. L. Spicer; low net, Mrs. F. G. Rice.

Sensational Price Reductions SAVE AS MUCH AS 25% to 50%

'29 Plymouth CARBUJET Mechanically right, snappy appearance, low maintenance. OUR SALE PRICE: \$85

'33 Chevrolet MASTER COACH A very popular model, mechanically O.K., very economical. Regular price \$100. OUR SALE PRICE: \$245

'35 Oldsmobile FOUR DOOR SEDAN Powerful six cylinder motor, new tires, low maintenance, excellent condition. Regular price \$250. OUR SALE PRICE: \$395

'37 Ford COUPE Inside and out, low maintenance, excellent condition. Regular price \$350. OUR SALE PRICE: \$465

'38 Chevrolet SPECIAL SEDAN Looks and runs like brand new. Tires, low maintenance, excellent condition. Regular price \$350. OUR SALE PRICE: \$595

GORRIE'S 356 Victoria St. EL. 9171 Shuter & Victoria St. EL. 9178 Yonge & Gerrard St. EL. 9172 Canada's Largest Chevrolet and Oldsmobile Dealers

IT IS NOT NECESSARY TO PAY UP TO 5c MORE FOR GASOLINE!

No, not by any means, when you can buy "Blue Star" at 14 3/4c a gallon (plus tax) as against 18c or 20c a gallon (plus 8c tax) for similar high grade gasolines. But be sure you get "Blue Star" gasoline. ALL gasolines selling at 14 3/4c a gallon (plus tax) are not "Blue Star". Our "Refinery to You" policy assures you best quality at this price.

Since the tax on Gasoline was increased, the sales of "Blue Star" have doubled, trebled and even quadrupled at many of our stations.

Get a tankful. Test it. Prove it for yourself. You'll be delighted with it. And think of the saving—up to 5c a gallon!

Advertisement for "Blue Star" Gasoline, featuring the text 'Blue Star Gasoline 14 3/4c a gallon (plus tax) GOOD RICH OIL COMPANY Canada's Largest Independent Oil Refinery' and a list of station addresses.