Question

No. 67

Messrs. Eyrie Bros., Limited, Jewelers & Silversmiths, 134-138 Yonge Street, Toronto.

Gentlemen:

My wife has had her heart set on a "Three-stone Diamond Ring" for some time, but until this year I have not felt in a position to purchase one.

When it comes to buying Diamonds, I must confess I know absolutely nothing about them, and therefore must trust entirely to your judgment. Kindly write me immediately as to what a good ring would cost.

Yours truly,

Answer

Toronto, Dec. 9, 1912.

Dear Sir:

The experience of the average married man is that if your wife really has "set her heart upon a Three-stone Diamond Ring," it is only a matter of time before she puts her finger through it also. You may not really seriously entertain the idea when the suggestion is first made, but before very long the chances are you will find yourself hilariously making out a cheque for the purchase, and no better time will present itself than just now, when you are thinking of your Christmas obligations.

No person knows better than we do that the average man must trust some person in the purchase of his Diamonds. The expert knowledge necessary to pass upon such a critical purchase can be acquired only by experience. We know, too, that such confidence too often is sadly misplaced, as is evidenced by many of the "so-called" perfect stones that are worn.

Whatever the amount to be spent, "little or much," you may rely positively and literally upon every statement made by us concerning our Diamonds. We have the expert knowledge—we purchase direct from the men who cut the stones, and guarantee them to be as represented.

We have a bewildering assortment of rings, such as you speak of, just now, not only in "Three-stone," but also in the "Five-stone" styles. Some of these also have some exquisite touches, such as very, very tiny Diamonds set in their claws and shoulders. In many of them platinum settings are judiciously introduced.

As to their cost, that depends entirely upon the extravagance of your taste — from $35.00 up to $1,250.00—yes, much higher even—right out of sight almost, but many really choice ones at very modest prices.

Yours very truly,

Ryrie Bros.
Limited
134-138 Yonge St.
TORONTO

"Most particular folks are City Dairy customers now and we get the others as fast as they get partcular."

SOCIAL AND PERSONAL

To-day's Social Calendar.

Dance—Indian Social Club.
Post-Nuptial—Mrs. John W. Garvin.
Post-Nuptial—Mrs. Fred R. Bartlett.

To-morrow.

Dance—Government House.
Tea—Mrs. James Herson.
Tea—Mrs. Alexander Laird.

Parkdale Canoe Club Dance.

The Parkdale Canoe Club held their monthly dance at their club house The patronesses present were: Mrs. C. S. Coryell, Mrs. H. S. Cowan, Mrs. J. A. McCausland, Mrs. J. J. Speirs, and Mrs. Stewart. Among those present were: Miss Nora Meyer, Miss Edith Evans, Miss Marion Mitchell, Miss Frances Brayley, Miss G. A. Winchester, Miss Gladys Thompson, Miss M. Clarke, Miss Edna Orr, Miss Ruth Coryell, Miss Gertrude Emery, Miss Hilda Brown, Miss Rutherford, Miss Telfer, Miss Helene Wilkinson, Miss Kathleen Melville, Miss Lillian Rogers, Miss Leila Auger, Miss Blanche McNeil, Miss Belle Broddy, Miss Gladys Smith, Mrs. Flanagan, Miss Kamerer, Miss J. Shellie, Miss Olive Bellinger, Miss Margaret Hunter, Miss Ray Bastedo, Miss Alice Job, Miss Hughene Stell, Miss Muriel Dods, Miss V. Davis, Mrs. E. Rathbone, Miss M. McMahon, Miss E. Dickie, Miss Edna Brown, Miss Nellie Evans, Miss Hilda Rutherford, Miss Edna Clarkson, Miss I. Kirkness, Miss Gertrude Chaine, Miss Jennie Wilson, Miss Marjorie Patterson, Miss Alice Meagher, Miss M. Holinsbee, Miss Edith Harris, Miss Ina Curran, Mrs. J. F. Neild, Miss Collins, Miss H. Wallace, Mrs. W. A. Dairymple, Miss Leone Fulton, Miss Mingie Barry, Miss Arnott, Miss Jessie Campbell, Miss E. M. Mackenzie, Miss Irene Hannah, Miss Jean White, Miss Gladys Rogers, Miss Agnes Thompson, Miss Ethel Monteith, Miss E. A. White, Miss Gertrude George, Miss Mayme Meigan, Miss Mary Hunter, Miss T. Darch, Miss Sinclair, Miss L. Robinson, Miss Green, Miss Higinbottom, Miss M. Hague, Miss F. Johnson, Miss Mabel Mackay, Miss Lota Forgie, Miss Mary Scott, Miss Ethel McDonald, Miss Mona Bott, Miss M. E. Breed, Miss L. Davison, Miss Madge Williamson, Miss Nita Stalkers, Mrs. Brooks, Mrs. McLellan, Mrs. H. L. Sutherland, Commodore, Mrs. W. B. Tennant, Rear Commodore, Mr. A. Cox, Mr. J. P. McNair, Mr. A. Hunter, Mr. H. W. Maxwell, Mr. J. M. Bullon, Mr. J. Forgie, Mr. E. B. Swimerton, Mr. A. R. Dower, Mr. J. Goirdner, Mr. A. Youell, Mr. Melville Brock, Mr. Torrance, Mr. Leonard Smith, Mr. S. H. Welcker, Mr. J. L. Brayley, Mr. C. Edwards, Mr. Geo. Scroggie, Mr. P. MacNiele, Mr. R. C. Howlett, Mr. R. W. Harris, Mr. A. P. Stock, Mr. E. Flanagan, Mr. A. J. Flood, Mr. R. S. Anderson, Mr. W. A. Kyle, Mr. L. Trebilcock, Mr. H. J. McTaggart, Mr. E. Rathbone, Mr. R. M. Spiers, Mr. C. A. Matthews, Mr. W. Ross, Mr. R. MacBeth, Mr. E. N. MacGillivray, Mr. F. Jamieson, Mr. C. Starr, Mr. G. H. Bone, Mr. F. Kuziar, Mr. F. A. Robertson, Mr. A. Woodhouse, Mr. Frank O'Hearn, Mr. H. A. Newman, Mr. L. W. O'Donnell, Mr. E. P. Stevenson, Mr. H. Meredith, Mr. W. S. Pringle, Dr. Brooks, Mr. J. F. Nield, Mr. F. H. Collins, Mr. A. E. Hall, Dr. W. A. Dairymple, Mr. E. Laidlaw, Mr. H. G. Hawken, Mr. D. Leask, Mr. G. L. Maybee, Mr. D. G. Henderson, Mr. A. Bushell, Mr. Walter R. Cooper, Mr. A. F. Anderson, Mr. Jack Law, Mr. G. B. Silliman, Mr. McMahon, Mr. E. A. Morrison, Mr. C. D. McGuire, Mr. Bert Bradshaw, Mr. F. Gerry, Dr. Bond, Mr. W. B. Cowan, Mr. Ross Davis, Mr. E. Young, Mr. R. Wilson, Mr. Alex Stewart, Mr. N. Telfer, Dr. Law, Mr. C. E. Durand, Mr. H. R. Hargraves, Mr. A. McCarthy, Mr. H. B. Donovan, Mr. Geo. Thompson, Mr. Geo. F. Pike, Mr. H. B. Carlaw, Mr. Fred McNair, Mr. N. B. Henry, Mr. J. V. Birnie, Mr. Hamilton Potticary, Mr. Wilfred McKenzie, Mr. R. G. Davison, Mr. J. F. Adams, Mr. Arthur Scott, Mr. Percy Scott, Mr. Harry McKee, Mr. W. Gordon Tingle, Mr. W. G. Malcolm, Mr. John Burns.

Heliconian Club Dinner.

A very successful dinner preceded the annual meeting of the Heliconian Club on Saturday night, at the Dorothy Jane, when covers were laid for seventy-five, after which a very amusing Santa Claus, in the person of Miss N. Dyas, distributed gifts to the members, with apropriate verses written by Mrs. Roberts (Jessie Alexander), from a real Christmas tree. The officers elected for the coming year are: Hon. President, Miss Mary Smart; President, Mrs. Roberts; First Vice-President, Mrs. Agar Adamson; Second Vice-President, Mrs. George Barron; Committee, Miss Jane Fraser, Mrs. R. J. Dilworth, Miss Estelle Kerr, and the secretary, Miss Doyle.

Octagon Club.

The second dance of the season of the Octagon Club was held at the Aura Lee club rooms. The patronesses of the evening were Mrs. J. T. McGeary and Mrs. Wm. S. Thompson. A few of those present were: Mr. W. S. Winters, Mr. I. Cohen, Miss Bateman, Mr. S. Miller, Miss Mossman, Mr. Gordon Holmes, Miss Barnes, Mr. W. W. Crawford, Miss Morse, Mr. Sidney Kahn, Miss Elizabeth Kahn, Mr. H. Doncaster, Miss E. Glatt, Mr. W. H. McTavish, Miss McTavish, Mr. W. Robertson, Miss Pretty, Mr. E. Ireson, Miss Locke, Miss C. Brown, Miss Hocken, Mr. D. Hocken, Miss Lorraine Stone, Mr. Robert Kyle, Miss R. Vance, Mr. Merrick, Miss A. Leitch, Mr. Bruce Black, Miss Leitch, Miss E. F. Thompson, Miss Margaret Carlyle, Mr. R. Stalker, Mr. C. Baird, Miss M. Davies, Mr. G. M. Alexander, Miss C. Fox, Mr. E. Strathy, Miss L. Brown, and Miss V. Brown, Mr. H. Murdock, Miss Plenty, Mr. Vance Ball, Miss McCullough, Mr. Graham, Miss B. McBath, Mr. Ira Levi, Miss E. H. Lyons, Mr. J. E. Ritchie, Miss O. Fox, Mr. C. Evans, Mr. J. J. Hennahan and Mrs. Hennahan, Mr. P. Adams and Mrs. Adams, Mr. E. P. Kohn and Miss E. Fegan. Committee: Mr. V. Hunt, Mr. Jack Patterson, Mr. Harold Kinnear, Mr. I. Crofton, Mr. H. W. Magee, Mr. E. Seburn, Mr. Fred McNair, and Mr. N. L. Thompson, secretary.

Mrs. Blackwell's Euchre.

The home of Mr. and Mrs. Fred Blackwell, 219 Howland avenue, was the scene of a very interesting euchre party. The rooms were decorated with palms and flowers. Mrs. Blackwell received her guests in a gown of black peau de sauve, trimmed with green satin and lace. Among those present were: Mr. and Mrs. Coates, Mrs. Coates wearing old rose serge and velvet; Mr. W. Nattress; Miss M. Wellman, in red silk; Mr. and Mrs. T. Tom Blackwell, the latter in pale blue paycette, with crystal trimmings; Mr. and Mrs. R. J. Steed, Mrs. Steed in black silk with braided trimming; Mr. Foy; Mr. and Mrs. Bailey, Mrs. Bailey in blue silk; Mr. and Mrs. C. R. Tuttle, Mrs. Tuttle in green and tan shot silk and lace; Mr. and Mrs. J. Arthurs, Mrs. Arthurs in amethyst satin. The evening was divided into two games, Mrs. Baily and Mrs. Steed and Messrs. Coates and Blackwell being the winners of the prizes for the first half and after the refreshments a second game was played and the prizes were won by Mrs. Tuttle and Mr. Bailey.

SOCIAL EVENTS

The commodore and officers of the Queen City Yacht Club beg to announce their December dance, to be held on Friday, December 13, at their club quarters, Lake front. Arrangements have also been completed for a New Year's dance, particulars of which will be announced later.

On Tuesday evening of this week, in Foresters' Hall, 22 College street, a display of physical eugenics will be given by members of the Somers School. The program includes a variety of exercises which illustrate the method of instruction adopted by the school. The recreative element will be shown in a number of beautiful folk dances. The leaders' corps of Central Y.M.C.A. will contribute two numbers, and readings will be given by Jessie Alexander.

The home of Mrs. Bell, 11 Northcote avenue, Parkdale, was the scene of a surprise party. Mrs. Kemp was the winner of first ladies' prize, and Mr. H. Ellis winner of the gentlemen's. Some of those present were: Mrs. G. Shalhorn, Mrs. A. Powelly, Mrs. K. Sewell, Mrs. O. Glatt, Mrs. Kemp, Miss Annie MacDowell, Miss Bunnie McLeod, Miss Marjorie Kirkpatrick, Misses Amelia and Irene Glatt, Miss Florence Holland, Miss Margaret Wilbur, Miss Vic Aldren, Miss A. Lavette, Miss Lila Nash, and Misses Mabel and Violet Bell, Mr. Walter Ruppish, Mr. Bill Thompson, Mr. G. Wilbur, Mr. Philip Schaeffer, Mr. C. Oke, Mr. Jack Bell, Mr. Otto Glatt, Mr. George Shalhorn, Mr. V. Kemp, Mr. H. Ellis, Mr. P. Purich, Mr. Hugh Clark, and Mr. Kingsley Nash.

The Happy Twelve held a euchre party and dance at the home of their president, Mr. Leonard Dicker, 440 West Marion street, where they spent a very enjoyable evening. Those present were: Miss Dicker, Miss Taylor, Miss Clark, Miss Cruikshank, Miss Smith, Miss Ramsay, Miss Moran, Miss Dodds, Miss Wilton, Miss Sims, Miss Hyde, Miss Wass. Messrs. L. Dicker, H. Jenkins, W. Bowler, W. Crampton, W. Dicker, J. Mackey, J. Turriff, J. Travers, J. Rabjohn, G. Jenkins, H. Weiss, H. Dalley.

The home of Mr. and Mrs. E. H. Thomas, 75 Hilton avenue, was the scene of a surprise, when the members and friends of Mrs. Thomas' former Bible class met to do her honor. Among those present were: Mr. and Mrs. Inrig, Mr. and Mrs. S. Thomas, Miss Carrie Madill, Miss Minnie Cox, Miss Sadie Wedekamm, Miss Lula Gatchall, Miss L. Swan, Miss Josephine Gibson, Miss E. Smith, Miss Pearl McClelland, Miss May Harvey, Miss D. Smith, Miss M. Thomas, Miss Gladys Frank, Messrs. R. Thomas, E. Surridge, D. Mitchell, D. Gibson, R. Wright, W. R. Riddell, N. Armour, A. T. Peppiatt, W. Atkinson, R. A. Gregory, and G. Clay.

The O. B. N. Club, Parkdale, was entertained to an at home by Messrs. H. and A. Norwich, Sorauren avenue. The rooms were decorated with palms and the club colors, and the dancing, which was accompanied by excellent music, was greatly enjoyed. The following were present: Mrs. Norwich, Miss E. Bach, Miss N. Emery, Misses Fegan, Miss C. Holliwell, Miss K. Johnson, Miss M. Lee, Miss G. Macpherson, Miss I. Manson, Miss L. McCleary, Miss E. Partridge, Miss Simons, Miss Thompson. Messrs. H. and A. Norwich, Mr. B. Bach, Mr. J. M. Crichton, Mr. E. H. Craigie, Mr. S. D. Gardiner, Mr. W. Hill, Mr. C. S. McKee, Mr. E. B. Munro, Mr R. Pringle, Mr. D.D. Rough, Mr. W. Thompson, Mr. J. Tuthill.

The anniversary of the marriage of Mr. and Mrs. James Aikens was celebrated, when their home, 95 Jamieson avenue, was prettily decorated. Luncheon was served to the guests, after which dancing was indulged in. Among those present were: The Misses Kaiser, Hinton, Stockton, May Hinton, Cary, Aikens, Alma Aikens, Kaiser, Clayton, Loftus, Steward, Dawson, Kennedy, Stockton, Saunders, Mrs. Kaiser, Mrs. Stockton, Mr. J. Aikens, Mrs. Clayton. Messrs. Chas. Saunders, Chas. Stephenson, J. Mitchell, J. Corbett, Kennedy, Medland, Dr. McFarland, Dr. McQuillan, J. Aikens, W. Aikens, W. Hinton, Austin, Craigen, Craigleigh.

Mrs. Herson is giving a tea for her daughter, Mrs. Audrey Herson, tomorrow afternoon.

Mrs. W. H. Clemes, South Drive, is giving a tea on Tuesday.

The Municipal Improvement Association is having a luncheon at McConkey's on Wednesday, the 11th inst.

Mrs. Gee, Wellesley street, is giving a tea on Friday.

The Rosseau Club have issued invitations for their second dance to be held in Forester's Hall, College street on Friday, December 13.

The members of Riverdale Dancing Academy will hold their annual at home in the Royal Canadian Assembly Parlors, 134 Broadview avenue, on Tuesday evening, December 10.

Miss May Williams and Miss Grace Stickle are having an exhibition of hand painted china and water colors at 26 Hambly avenue, Tuesday, from three until nine o'clock.

The Toronto Skating Club will hold two meetings this week at the Arena Gardens, on Tuesday afternoon at four o'clock and on Wednesday evening at eight o'clock. Members' friends are invited to the latter. Tickets can be obtained from the secretary, Mr. A. A. Burrowes, 130 Bedford road.

An interesting program arranged by Miss Brazil will be given at the Woman's Art on Wednesday afternoon. The following will take part: Miss Yates, pianist; Elgar Trio (piano, violin, cello); Mr. Lockhart, tenor; Miss Evans, banjoist; Miss Brazil, mandolist.

Engagements Announced.

Miss Stephens, of Robert street, announces the engagement of her sister May Agnes, to Mr. John M. Carr, the marriage to take place very quietly December 18th.

The marriage of Miss Marie Rutherford to Capt. Douglas Bowie will take place in the Church of St. John on January the 25th.

Mr. and Mrs. Roger Fishley announce the engagement of their eldest daughter, Violet, to Mr. J. Hunter Early, Saskatoon, Sask., son of Mr. and Mrs. James E. Early, Brantford, the marriage to take place on December 31, at 5 p.m., in the West Presbyterian Church, College street.

The engagement is announced of Kathleen Whitmer, daughter of Mr. and Mrs. Alfred Gurd, to Mr. Harrison Edward Corey, of Petrolea, Ont. The marriage to take place at Petrolea on January 4.

Reception Notes.

Mrs. Fred C. McConkey (nee Collice Smith of Memphis, Tennessee), for the first time since her marriage, on Thursday, December 12th, at suite 13, Ainger apartments, 210 Bloor street east, from 3.30 to 6.30 p.m. Mrs. Geo. S. McConkey with her.

Mrs. Charles Jollisse, for first time in her new home, 437 Gladstone avenue, Thursday.

Mrs. N. W. Lindsay (nee Cronk), for the first time, Wednesday, December 11, at her apartment, 10 Oriole gardens, off Oriole road.

Mrs. Andrew Park and Miss Gertrude Park, 657 Euclid avenue, on Wednesday, December 11th.

Mrs. and Miss Aylesworth, of 54 Roncesvalles avenue, formerly of 1476 Queen street west, will not receive until after the New Year.

Mrs. Ely, 3 Beaty avenue, Wednesday, the 11th, and not again.

Mrs. J. J. Dixon, 52 Cluny avenue, to-morrow.

Mrs. Fred McConkey (formerly Miss Collin Smith, of Memphis, Tennessee) for the first time since her marriage on Friday, at 13 Ainger apartments, 210 Bloor street east. Mrs. George S. McConkey with her.

Mrs. Hugh Macmath, 30 Lansdowne avenue, Tuesday. Miss Armstrong with her.

Mrs. George Dunbar, Eglinton, not until January.

Miss Cayley, Miss Maude Cayley, and Miss Bullock are spending the winter in Allessio, Italy.

Personal Mention.

Mr. D'Eyncourt Strickland has returned from New York.

Mr. and Mrs. W. N. McEachren, Mr. Norman C., and Miss Muriel McEachren, have left town for Philadelphia and Atlantic City.

Mr. Fred Featherstonhaugh is in New York.

Mr. and Mrs. Norman Irvine left Toronto on Thursday for New York, and sail on Saturday by steamer Carmania for England.

Mrs. W. R Mills, Hamilton, is spending a few days with Mrs. James Brock O'Brian, "Glencraggen."

Mrs. Frank Hyde, Woodstock, has been at the Queen's, having come to spend a few days with Master Frank Hyde, who is sick at the Sick Children's Hospital.

Miss Gzowski, who has been visiting her sister, Mrs. Fred Boardmore, in Montreal, is going to stay with her other sister, Mrs. G. L. Ogilvie. Mrs. Ogilvie will entertain at luncheon for Miss Gzowski.

Mrs. Cattanach is laid up with influenza, and unable to go abroad this week, as she intended.

Mr. and Mrs. W. Herbert Cawthra have left for abroad.

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SCHEUER'S
90 YONGE STREET

DIAMONDS

Women's Meetings

Women have known that five cents didn't purchase as much this Christmas as it did last, that prices were on the elevator that makes no stop this side of the top floor. But in the main, they haven't done much cogitating as to the why.

On Saturday afternoon, however, the Women's Canadian Club turned out six hundred strong to hear Mr. R. Coats, editor of the Labor Gazette, Ottawa, whose sole object in life is to make diagrams of wool and silk and salmon and sauer kraut, and ascertain just why the nimble prices soar.

Mr. Coats' department of the Government had investigated the behavior of 260 articles typical of the production and consumption of the country, divided them into thirteen groups, gone back to the year 1890 and collected nearly 80,000 facts in relation to them. Diagrams were then made of the yearly rise or fall in their market value, the rises being decidedly more conspicuous than the falls.

Tea was ballooning, owing partly to the enormous increase of tea-drinking in the United States. Wool, furs, fowl, canned salmon, leather, and rubber were going up, the two latter largely on account of their yearly increasing use in automobile manufacture.

Bread was one of the few articles of moment in the foodstuff world to go down, though salt, pepper, and vinegar were also declining in price. Silk was becoming cheaper.

When it came to the why of it all, Mr. Coats divided the responsibility between Providence and the consumer.

One-third of the increase in price was attributable to the larger supply of gold, due in the main to the perfecting of methods for the treatment of low grade ore. Another share could be laid off on the youth of the country.

But the place where Mr. and Mrs. Canada were themselves to blame was in the decreased production of foodstuffs considered in relation to the increase in population. In ten years the population of the United States had gone up thirty per cent., whereas the farm products had increased but one per cent. And the same could be said of Canada.

But our peculiar fault was a lack of the spirit of co-operation, the Labor editor said. Co-operative banks existed in France, and in England cooperative societies last year did a business of three hundred million dollars. But Canadians simply wouldn't get up any interest in such propositions.

Mr. Coats concluded with the prediction that prices will continue to soar until a financial panic overtakes us.

Woman's Historical Society.

The regular monthly meeting of the Woman's Canadian Historical Society will be held at 52 St. Alban street, on Thursday, December 12th, at 3 o'clock in the afternoon. Program: "Early Schools of Upper Canada," by Dean Pakenham.

Froebel Society.

A social meeting of the Froebel Society will be held Wednesday, December 11th, at 3 o'clock, in Rosedale school, when Mrs. J. L. Hughes will give an address on "Inspiration."

Parkdale W. C. T. U.

Parkdale W.C.T.U. held its usual monthly meeting. The attendance was large and ten new members were added. A most interesting and comprehensive report of the Provincial convention held at Renfrew was given by the delegate, Mrs. James Harris.

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