

FASHIONABLE FURS

AND SMART FALL APPAREL



... FOR ... WOMEN AND MEN

There is no better stock in Canada—new goods, new methods, and a service that will please you. You may have credit for the asking—and our prices will be found as low as cash prices at some other stores.

Men's Fall Overcoats
Pretty Ladies' Costumes
Fine Stock of Furs
Boys' Clothing

Every department is up-to-date. As this is our first fall in business we have no old stock—everything is first-class and from the latest fashion centers of the world.

We have adopted an easy plan of payment in every department. Call and see us.

If you want a new suit, a new overcoat, or fashionable furs of any kind this is the place for bargains. A full line of Ladies' Suits, Jackets, Corset Coats, Skirts, Silk Waists, Ladies' Rainproof Coats, Silk Skirts, Misses' Skirts and Costumes. STORE OPEN EVENINGS.

TORONTO FURNISHING CO.
8-10 QUEEN STREET EAST

TORONTO'S NAVY
AN IMPOSING ONE

End to End, the Boats Would Cover a Stretch of Five Miles of Water.

ALMOST ENCIRCLE THE BAY
About 500 Row Boats and 300 Canoes—Gasoline Launches Are Numerous.

When Mr. H. Coy Glidden, editor of Sail and Sweep, was in Toronto a month ago, he said that Toronto was the greatest yachting center on the great lakes. He said that the proximity of the bay to the city, combined with the sporting propensities which the city's business men shared with the gentlemen of leisure, were advantages which the wealth of other cities found hard to overcome in the race for premium honors as a yachting center.

Mr. Glidden was right, and he might have even gone further, and said that Toronto could give any other city on the great lakes acres and spades and beat her out in the race for supremacy in any line of aquatic sport. Toronto as a commercial port is not without renown upon the great lakes, but she falls far short of leadership.

TORONTO'S NAVY.
Some of the city's navy—state yachts and grimy coal schooners, speedy ferry boats and tiny butterfly-like sailing dinghies, the nondescript sailing craft, of a score of rigs and graceful curves, the palace steamers, and the useful rowboat—in a line, bow to stern, and one could walk or rather clamber about five and one-quarter miles dryshod, lined up in this manner they would almost completely encircle the bay. Toronto has over 1,200 boats of one description or another.

Everybody who frequents the waterfront at all during the summer remarks the number of canoes gliding to and fro. They come in all the colors of the spectrum, some even come in one shade and the other a second, while others wear nothing but varnish.

How many canoes? Somewhere in the neighborhood of 300.
"How many canoes are there owned in Toronto?" Vice-Commodore Mulrhead of the Toronto Canoe Club was asked.

500 ROW BOATS.
Melt. Aykroyd, the well-known waterman, estimates the row boats of the city at nearly 500. Nearly every Island resident who hasn't got a canoe has a rowing skiff or a punt, while some have both.

KOLA TONIC WINE
It is manufactured from the pure extract of the wonderful Kola Nut with Celery and Pepsin.
Kola makes weak people strong, Celery strengthens the nerves and Pepsin aids digestion—the combination of the three makes the greatest tonic and appetizer. We guarantee our tonic to cure nine cases out of every ten from Indigestion and Dyspepsia, Constipation, and Nervous Prostration. It can also be highly recommended for Asthma, Hay Fever, Liver Complaint, Anemia, and Rheumatism.

no account was taken under this heading of power boats of any description or sailing dinghies.

FLEET OF DINGHIES.
There are about 150 sailing dinghies owned in the city. The Queen City Yacht Club has 25, the Toronto Canoe Club ten more, and the R. C. Y. C. has about a score and a half. The National Yacht and Skiff Club is not strong in dinghies, but they can at a pinch muster about a dozen of one description or another. The Belmont Dinghy Club at the Island has about twenty dinghies on its roster, but a lot of these are also entered at the R. C. Y. C. Dinghies are popular down at Kew and Mimico Beaches. There are over a score of these mosquitoes down there, and similarly there are many unattached to any club owned at the Island. The Lakeside Cove Club has a few dinghies, and there are a dozen or fifteen at Sunnyside. The Humber boats a half a dozen, and Toronto men who summer at Mimico have about eighteen at their club house out there. To this number must be added the several score dinghies kept in boat houses along the city shore of the bay.

THE POWER BOATS.
Next in the rank according to number come the gasoline boats. Toronto has them of all sizes from the row boat, with a half-horse power motor to Mr. McGillivray Knowles' palatial 40-foot cruiser, the Kline, and of all speeds from the 20 mile an hour English automobile boat, Scioleopetra, to craft that might knock out four miles an hour if their engines could be persuaded to run that long.

While many steamers, tugs, and ferries ply in and out of the harbor, only about 40 can be claimed for the city's navy. This number includes the Toronto Ferry Company's fleet, the steamers Kingston and Toronto, and other lake steamers that winter here, the tugs, large and small, the steam yachts Cleopatra, Thyra, Electric, Tranter, King, King White Eagle, Victoria, and a couple more small ones, and the harbor tugs. The dredge Danny Lamb must not be forgotten, nor the 20 or 25 odd coal schooners, stone hookers, and small trading vessels that tie up here all winter. These bring the total up to the 1,200 mark, a remarkable total.

BLACK WATCH PROGRAM.
What the People of Toronto Will Hear on Monday.
The Toronto Black Watch Band will present on Monday afternoon and evening next at Massey Hall an extremely interesting from a musical viewpoint, and are bringing out the attendance of a large number of musical people as well as a popular audience.

THE 48TH ALLIED
With the Gordon Highlanders—Announcement Received by the Regiment Last Night.
An honor that will be much appreciated by Canadian military men has been conferred upon the 48th Highlanders by His Majesty the King. The Toronto regiment has been allied to the famous Gordon Highlanders, and will in future appear in the army list under the wing of the regiment whose banners are inscribed with the names of scores of British and Scotch soldiers who have distinguished themselves in the history of the 48th.

Unitarian Church.
Rev. J. T. Sunderland, pastor of the Unitarian Church, Jarvis street, has been called to Chicago by the death of his mother, and will be absent from Toronto over next Sunday, the 25th inst. His pulpit will be supplied by his son, Professor E. R. Sunderland, of the law department of the University of Michigan.

Your Credit is Good Our system of credit enables you to dress well all the time at a small cost

Men's and Boys' Fall Clothing

ON EASY PAYMENTS—UNION MADE
Men's New Fall Suits Made from fine all-wool tweed, in up-to-date patterns, in both single and double-breasted, good Italian cloth linings and trimmings, regular \$15, for \$11.00
40 only Men's Suits, dark brown and black, regular \$9.75, for \$6.95

Men's Raincoats made from Imported English Cravenette, in dark grey and indistinct stripes, long loose box back style, at \$9, \$10, \$11, and \$12.00
BOYS' TWO-PIECE SUITS \$2.75

CUSTOM TAILORING
We are doing high-class ordered tailoring, and will make you a suit to order from \$12.50 up. No better value in the city. We guarantee to fit you or money refunded.

LADIES' TAILORING Now is the time to have your Fall Suit or Skirt made. Over 100 different patterns and shades to choose from and made by first-class tailors as cheap as you can get it ready-made. 100 Ready-to-wear Skirts made up by ourselves in different styles, from \$3.00 up.

FURS! FURS! Over \$3,000 worth of furs in stock; and we have made the prices so that they will go in a hurry. Select yours early and get a good choice. Ladies' Fall and Winter Coats, Cravenette Raincoats, Blouses, etc. Blankets, large size, special \$4.25
Lino ums, Oilcloths, etc., etc.

50 CENTS AND \$1 WEEKLY
You put the collector's salary in your own pocket when you deal at

White Bros. 278 Queen West
Phone Main 3235



Many Beverages are so vastly improved by the added richness imparted by the use of BORDEN'S EAGLE BRAND CONDENSED MILK

We are getting new Customers every day for COWAN'S PERFECTION COCOA (Maple Leaf Label, our Trade Mark) It is winning golden opinions on every hand by its Purity and Excellence.

NOW IS THE TIME TO PLANT FLOWER BULBS Hyacinths, Tulips, Narcissus, Crocus, Etc., a choice assortment at lowest prices. Call and get our Illustrated Catalogue free.

Bad-Nauheim Diseases of the Heart, Gout, Rheumatism, Diseases of Women, Nervous Diseases, Prospective free on application to Medical Director.

THE HEADQUARTERS OF Pig Lead, Copper, Zinc, Antimony The CANADA METAL CO. TORONTO, ONT.

Get our Prices on Trusses. Properly Fitted. Satisfaction Guaranteed. Elastic Stockings, Supporters, Rubber Goods, Ear Trumpets, Hospitals, Physicians' and Sick Room Supplies.

STERLING SILVER SPOONS AND FORKS We are showing very handsome designs in all kinds of table flatware, also the finest Pearl Handled Table and Dessert Knives. These goods are made by the best English cutlers, and are fully guaranteed.

WALL PAPER Paints, Oils, Glass, and Room Mouldings House Painting, Glazing, and Paperhanging T. CONLAN 650-551 Telephone North 630, 3612

WE ASK YOU to reserve your opinion on Soda Biscuits. Like all other staples which appear on your table continually, you want to know that you have the best.

WESTON'S Royal Cream Soda Biscuits

Were placed on the market this week. They are delightfully thin, and possessing the essential flavor and crispness which characterize this Biscuit.

The material used is only the very purest. The workmanship is unsurpassed. The Biscuits are sold in 1 lb. package. The Biscuits are wrapped in air-tight moisture-proof covers. The Wrapper is RED. The Biscuit RIGHT.

Ask your grocer for a package. If he has not put in a stock, ring us up. We will see that he gets them for you.

Model Bakery Co., Limited TORONTO

O'MALLEY'S The Home Furnishers' Stove Time Now is the time for Stoves—Our line of New Record Ranges is now complete, and a better Stove at any price cannot be found. Economic on Fuel A Good Baker and Cooker

PARLOR FURNITURE Parlor Suite—5 pieces, solid polished, nearly carved, covered in silk tapestry, spring seats. Reg. \$24.50, special \$22.50. Couches—Covered in pretty figured velours, fringed to match, spring seat and head. Regular \$17.50, special \$16.00. CHEAP BEDROOM FURNITURE

CASH or CREDIT J. & J. L. O'Malley 160 Queen Street West CASH or CREDIT